



Bring Your Own Meeting (BYOM)

It typically takes 12% of a meeting's duration to setup equipment

Bring Your Own Meeting describes the phenomenon where people prefer to host a conference call from their personal device using their preferred conferencing solution (e.g. Microsoft Teams, Webex, Zoom etc). And they choose to ignore the existing meeting room equipment provided to connect remote participants.

BYOM is a natural extension of BYOD, as it allows people to use the conferencing platform, they are most effective with. Given the improvement this makes to personal and group productivity, it is the next strategic step for personal empowerment and collaboration.

Unless every organization moves to the same conferencing platform, a BYOM solution like Barco Clickshare is the only practical approach for enterprises to adopt.

Want to learn how to streamline your meeting spaces? Digitopia helps you optimizing your tech setup to get the most out of your meetingroom. Go for picture perfect audio and visuals for rooms of any size.



Barco Clickshare Conference brings you:

- Total roomcontrol with the push of one button
- Remote collaboration with Button or Desktop App
- BYOD & BYOM supported
- Works with your device & conferencing platform
- Fully interactive
- Enhanced security, connected and cloud managed
- IT-friendly hybrid meetings